

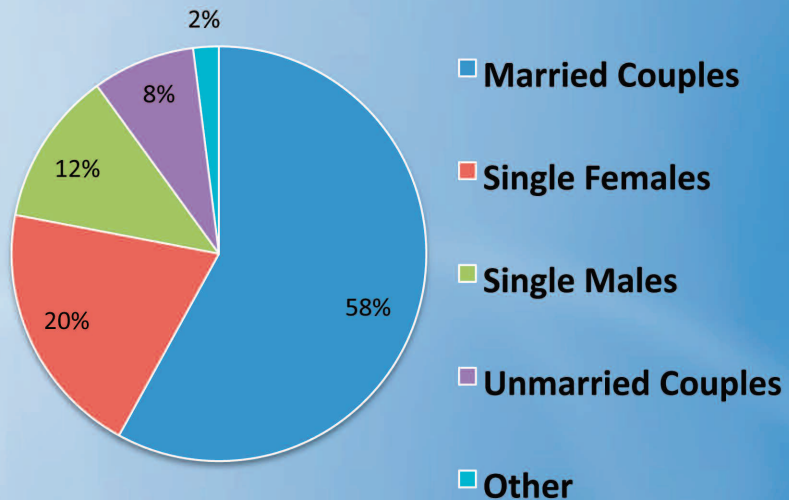
A WIDE VARIETY OF PEOPLE BUY HOMES...

AND HOW WILL THEY CHOOSE YOURS?

First time home buyers made up 50%.

Okanagan – 25%

Who Bought Homes



First Step Taken During the Home Buying Process



- 30%** Looked online
- 19%** Contacted an agent
- 11%** Looked on line for information re: Home Buying Process
- 8%** Contacted a bank for mortgage lender
- 7%** Talked with a friend
- 4%** Visited open houses

- 2%** Looked in newspapers, magazines etc
- 2%** Attended a home buying seminar
- 1%** Contacted builder/visited building site
- 1%** Contacted home seller directly
- 1%** Read books or guides about home buying
- 1%** Other

Presented to you by



ROYAL LEPAGE
KELOWNA

lorneayers@royallepage.ca